



SPONSORSHIPS

MACCA ANNUAL SPONSORSHIP OPPORTUNITIES

2020

MACCA offers your company sponsorship opportunities throughout the year designed to serve as a platform to achieve your marketing and communications objectives. An overview of the benefits you can receive are outlined below. Visit www.macca.us for a full listing

MACCA ANNUAL SPONSORSHIP \$2,750

- Company logo with live link displayed on the MACCA website, homepage and sponsor page
- Company logo with live link displayed on the monthly electronic newsletter
- Company logo with live link on association / staff emails
- Company name announced at monthly dinners
- Company logo included in monthly dinner PowerPoint presentations and table signage
- 240 x 480 (72DPI) digital ad on MACCA website with live link to your website for one year with the opportunity to change quarterly
- Opportunity to host a networking event at your location
- Monthly opportunity to share information with members
- \$1,000 in MACCA dollars to use towards attending events or event sponsorships like the events listed below
- Annual Membership

Advantages to Sponsorship

EXPAND NAME RECOGNITION

MEET THE RIGHT PEOPLE

BUILD YOUR REPUTATION

REPOSITION YOUR BRAND

INCREASE SALES

ADDED BENEFITS—NEW THIS YEAR!!!

- ➡ **Sponsorships now include Annual Membership**
- ➡ **Opportunity to market membership (MACCA to send out via email on your behalf)**

SKEET SHOOT

February 8, 2020 — Knights Trail

Title Sponsor (\$1,500)
Lunch Sponsor (\$1,250)
Gun Raffle Sponsor (\$800)
Yeti Raffle Sponsor (\$500)
Pavilion Sponsor (\$300)
Station Sponsor (\$150)

*** For more information or if you have any questions regarding the MACCA Annual Sponsorships, please contact robin@macca.us or call 941-404-3407.**

GOLF OUTING

September 26, 2020 — Sarasota National

Title Sponsor (\$2,500 - exclusive)
Lunch (\$1,000) or Breakfast Sponsor (\$500)
Swing Analysis Sponsor (\$800)
Beverage Carts (\$600) or Golf Carts Sponsor (\$600)
Snack Sponsor (\$500)
Hole-In-One Sponsor (\$500)
Goody Bag Stuffer Sponsor (\$250)
Hole (\$150) or Hole w/ Display Sponsor (\$350)
Closest-To-Pin or Longest Drive Sponsor (\$250)