



SPONSORSHIPS

MACCA ANNUAL SPONSORSHIP OPPORTUNITIES

2019

MACCA offers your company sponsorship opportunities throughout the year designed to serve as a platform to achieve your marketing and communications objectives. An overview of the benefits you can receive are outlined below. Visit www.macca.us for a full listing

MACCA ANNUAL SPONSORSHIP \$2,500

- Company logo with live link displayed on the MACCA website - homepage and sponsor page
- Company logo with live link displayed on the monthly electronic newsletter
- Company name with live link on association emails
- Company name announced at monthly dinners
- Company logo included in monthly dinner PowerPoint presentations
- 120 x 240 digital ad on MACCA website with live link to your website for one year with the opportunity to change quarterly
- Opportunity to host a networking event at your location
- \$1,000 in MACCA dollars to use towards attending events or event sponsorships like the events listed below.

*MACCA dollars can be used towards attending events or towards sponsorship opportunities throughout the year like our upcoming Skeet Shoot and Golf Outing listed below

Advantages to Sponsorship

EXPAND NAME RECOGNITION

MEET THE RIGHT PEOPLE

BUILD YOUR REPUTATION

REPOSITION YOUR BRAND

INCREASE SALES

SKEET SHOOT

February 9, 2019—Knights Trail

Title Sponsor (\$1,200) Company logo on event details/ registration page, company logo with live link on all emails sent promoting the event, regular confirmation emails and **more**

Lunch Sponsorship (\$1,000) Company logo on event details/ registration page, company logo with live link on all emails sent promoting the event, tabletop display at pavilion in prominent location and **more**

Gun Raffle Sponsor (\$750) Company logo on event details/ registration page, company logo with live link on all emails sent promoting the event and **more**

Pavilion Sponsor (\$300) Tabletop display at pavilion, company logo listed on event details/registration page and **more**

Yeti Raffle Sponsor (\$500) Company logo on event details/ registration page, company logo with live link on all emails sent promoting the event and **more**

For more information or if you have any questions regarding the MACCA Annual Sponsorships, please contact info@macca.us or call 941-404-3407.

GOLF OUTING

September 28, 2019—Sarasota National

Title Sponsor (\$2,500 - exclusive) Company on signage at tournament and event, opportunity to include item in goodie bags, one complimentary team

Lunch (\$1,000) or Breakfast (\$500) Company on signage at tournament and event, opportunity to include item in goodie bags, one complimentary player (lunch sponsor only)

Beverage Cart (\$600) Company on signage at tournament, company logo on beverage carts, opportunity to include item in goodie bags

Snack Sponsor (\$500) Company on signage at tournament, opportunity to include snack items in goodie bags

Hole with Display (\$350) or Hole Sponsor (\$150) Company on signage at a hole on the course, opportunity to include item in goodie bags, "With Display" includes at hole (sponsor provides table, chair(s), and promotional items, OR give future Education Workshop, OR tabletop at one General Meeting

Goody Bag Stuffers (\$250) Company on signage at tournament, opportunity to include item in goodie bags