



# Online Advertising Opportunities

www.macca.us

The MACCA organization has been active for over twenty years with the crucial goal to better the HVAC industry for its members and their customers.

MACCA's mission statement is the guiding principle of the association:

To better the quality and public image of the Heating, Ventilating, and Air Conditioning (HVAC) industry through the proper training of apprentices and to promote excellence, knowledge and support within the HVAC industry.

MACCA is an affiliated chapter of the Florida Refrigeration Air Conditioning Contractors Association (FRACCA).

Serving.....

- Manatee County
- Sarasota County
- Charlotte County

Reach more than 300 MACCA members and contacts

## Ad Options

### Website

Our industry recognized website (macca.us) will help your company raise brand awareness among the HVAC business community.

Site traffic: More than 500 visitors each month, more than 1,000 page views every month.

### **Ad Space Availabilities**

Leaderboard (\$750 annually)  
 Full banner (\$650 annually)  
 Wide skyscraper (\$550 annually)  
 Vertical banner (\$450 annually)

### Ad Specifications:

Leaderboard (720w x 90h in pixels)  
 Full banner (460w x 60h in pixels)  
 Vertical banner (160w x 240h in pixels)  
 Wide skyscraper (160w x 600h in pixels)

All adds will include URL click through link to your website.

Images need to be 72 DPI

We can accept most file types but prefer .PDF . All ads are in full color.

Advertising is exclusive to MACCA members only. All ads subject to approval. Payment must be received prior to run.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Scan and email form to Robin@MACCA.us

**For more information on ordering ad space**

Email: Robin@MACCA.us

Phone: 941-404-3407

Manasota Air Conditioning  
 Contractors Association  
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 Venice, FL 34293-1032